



# Beacon AI - Data & Privacy Policy

Last updated: April 2026

This document explains how Beacon, our AI service, works with your data. We have written it to be straightforward and free of unnecessary jargon.

## 1. Beacon is opt-in

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Beacon is not enabled by default. Your data cannot be accessed by any AI functionality until you actively choose to turn Beacon on. If you have not enabled Beacon, none of the points below apply to your account.

## 2. What data Beacon can access

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When you enable Beacon, the AI is given access only to the specific data we allow through a defined set of tools. Beacon cannot access anything outside of what those tools permit.

Currently, Beacon has access to:

- Your policy data

We are developing additional capabilities for Beacon that may involve access to other types of data. We will update this policy and notify you before any changes take effect.

## 3. Your data is not used to train AI models

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We do not use your data to train or improve any AI models — our own or anyone else's.

Beacon is powered by a third-party AI model provider. Our agreements with our AI providers contractually prohibit them from using your data to train their models. Your data is used only to generate responses within your Beacon sessions.

## 4. Our AI provider

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Beacon uses one or more third-party AI providers to power its underlying model(s). When you interact with Beacon, relevant data is sent to the provider's systems to generate a response. This is governed by our data processing agreement with each provider, which includes the restrictions described in this policy.

We will identify our current AI provider(s) on request and will notify you if we make a material change to who provides the underlying model.

## 5. Human review of AI interactions

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We do not read or review individual Beacon conversations or queries.

We do collect aggregate, anonymized metrics - such as whether Beacon's responses were rated as helpful - to monitor the quality of the service and identify areas for improvement. These metrics are not tied to individual users or interactions.

## 6. Your controls

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As a Beacon user, you can:

- Enable or disable Beacon at any time
- Contact us with questions or concerns about how your data is handled

## 7. Changes to this policy

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If we make material changes to how Beacon accesses or handles your data — such as expanding the types of data Beacon can access - we will notify you before those changes take effect and update this document.

## 8. Questions

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If you have questions about this policy or how Beacon uses your data, please contact us at [support@unimarket.com](mailto:support@unimarket.com).