

Introducing Beacon

FAQs and Key Information



What is Beacon?

Beacon is the AI capability built into Nova — powering intelligent guidance and insight across the platform your team already works in every day. It isn't a separate product you buy and log into on its own; it's how AI shows up throughout Nova, today and as it continues to grow.

What can Beacon help with?

Everything Beacon does ladders up to four outcomes: increased efficiency (closing the gap between a question and an answer), enhanced productivity (handing back time your team loses to admin), intelligent insights (surfacing what's relevant, not just what's searchable), and measurable outcomes (showing up in the numbers leadership already tracks).

Who is Beacon for?

Beacon is built for anyone working in procurement or finance; from buyers who need a quick, compliant answer, to AP and finance teams looking to cut manual admin, to leaders who want a clearer, faster view of what's happening across the platform.

Is Beacon available to everyone in my organization?

Beacon is an opt-in capability — your organization enables it, and administrators control who has access through user roles, the same way you manage permissions elsewhere in Nova.

Will Beacon do more over time?

Yes. Beacon is designed to grow more capable as adoption grows, so you're adopting an AI capability rather than a fixed, single-purpose tool. If we introduce new AI capabilities or make changes that materially affect how your data is accessed or processed, we'll update our AI Data & Privacy Policy and notify customers beforehand.

Does Beacon only see data I'm allowed to see?

Yes. AI features in Nova, including Beacon, respect your organization's existing roles and permissions — Beacon can only access data that the logged-in user is already permitted to see, based on the modules and permissions your organization has configured.

Is my data used to train AI models?

No. Unimarket does not use your data to train commercial AI large language models, and our agreements with every third-party AI provider we use contractually prohibit them from using your data to train their models.

Where is my data processed, and how long is it kept?

When you interact with Beacon, relevant data is sent to our AI provider's systems to generate a response. For non-US customers, this processing may take place outside Australia and New Zealand — most commonly in the United States — with appropriate data protection standards and contractual safeguards for cross-border transfers in place. Data inputs and outputs are generally retained for a limited period (typically no longer than a few months) before being deleted, unless a longer period applies under a specific provider's agreement.

Who powers Beacon behind the scenes?

Beacon is powered by enterprise-grade third-party AI providers through commercial API services — not public, consumer-facing AI products. This means your data is processed under strict contractual terms rather than through general-purpose public interfaces. Our current providers are listed on the Sub-Processors page in the Privacy & Security section of unimarket.com.

Are there any exceptions to that deletion timeline?

Yes, one narrow exception. For most providers we use, if an automated trust and safety classifier flags a conversation as violating the provider's usage policies, that provider reserves the right to retain the data for review by trust and safety staff and, in some cases, to report it to relevant authorities. Given the nature of Unimarket's platform, users, and the data Beacon processes, we don't expect this to be a practical concern — but if it's a concern for you, we encourage you to get in touch.

Can we turn Beacon on or off?

Yes. As a Unimarket customer, you can enable or disable opt-in AI features like Beacon at any time, and control access through user roles. Some AI-assisted features are available to all users as standard platform functionality and aren't subject to these controls — if you have questions about a specific feature, Unimarket Support can help.

Where can I read the full policy?

The complete [AI Data & Privacy Policy](#) — covering AI in the Unimarket platform, our third-party AI providers, data access and permissions, and your controls — is available on unimarket.com alongside our [Terms and Conditions](#) and [Privacy Policy](#).

Clarity. Control. Impact.

Get in touch to learn more about Beacon AI.



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